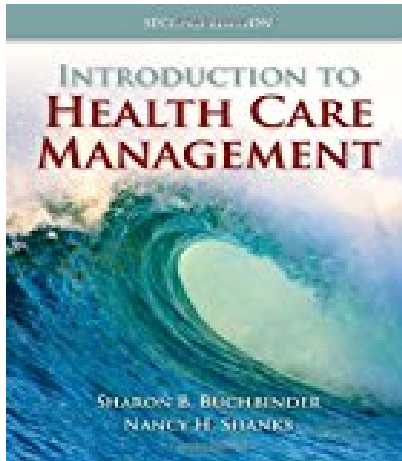


# Introduction To Health Care Management

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## BOOK DETAILS

- Author : Sharon B. Buchbinder
- Pages : 498 Pages
- Publisher : Jones & Bartlett Learning
- Language : English
- ISBN : 0763790869



## BOOK SYNOPSIS

This concise, reader-friendly, introductory healthcare management text covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered.

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